SPONSORSHIP PROPOSAL

Tamil Nadu Youth Parliament Mini Edition 2027

38 Districts. One House. Your Voice.

Put your brand where Tamil Nadu's next leaders begin. Rate card enclosed.

State Session	Saturday, 23 January 2027
Venue	Host Partner College, Tamil Nadu (to be announced)
Organised by	World Youth Federation® (NGO)
Prepared for	[Name], [Designation], [Company]
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Websites	https://tnyp.wyfonline.org/ · https://wyfindia.com

1. Executive summary

On Saturday, 23 January 2027, World Youth Federation will convene the Tamil Nadu Youth Parliament — Mini Edition: 120 young legislators, chosen from 1,000+ applicants across all 38 districts, debating real policy on youth skills, startups and employment, and adopting a Youth Charter for the state.

TNYP Mini is free for every delegate. Sponsors fund the entire programme — so your support directly opens the House to young people from every district. We invite [Company] to partner as one of four sponsor tiers — Title, Diamond, Platinum or Gold — with value from the campaign, the State Session, the live telecast and the impact report.

Tier	Investment	Slots	Headline benefit
Title Sponsor	₹1,50,000	1 slot	"TNYP Mini 2027 powered by [Brand]"
Diamond Sponsor	₹1,00,000	1 slot	"in association with [Brand]"
Platinum Sponsor	₹50,000	2 slots	Named award + premium visibility
Gold Sponsor	₹25,000	4 slots	Brand visibility across the campaign

2. About World Youth Federation

World Youth Federation (WYF) is a Non-Governmental Organisation working for youth empowerment in entrepreneurship, innovation, leadership and social impact. Its flagship initiatives include the WYF Incube Hub, the School of Entrepreneurship, the Dr. Kalam Young Achiever Awards, the Decode Ratan Tata Future Leaders Award, the Startup Summit and the Youth Parliament.

Our vision: "Igniting a generation of young leaders who dare to change the world."

3. About TNYP Mini 2027

TNYP Mini 2027 is a one-day simulated State Legislative Assembly. 120 young people — three from each of Tamil Nadu's 38 districts plus six presiding officers — question a Youth Cabinet, raise district issues in Zero Hour, debate and vote on a Bill, work in Standing Committees and adopt the TNYP Youth Charter 2027, which is then submitted to legislators and government departments.

At a glance	
Districts represented	38
Youth legislators	120
Registrations targeted	1,000+
Partner colleges	25+
Eligibility	College students aged 18–25 and young professionals up to 35, living or studying in Tamil Nadu. Debate in Tamil or English. Free to apply and free to attend.
Neutrality	Strictly non-partisan: two benches allotted by draw; no party names, symbols or slogans

4. Event structure

The selection journey

Stage	Dates	What happens
Register	20 Nov – 20 Dec 2026	Free online registration
Round 1	21 – 28 Dec	2-min video + 300-word note
Round 2	2 – 4 Jan 2027	Live virtual zonal screening
Confirm & prepare	6 – 19 Jan	Free seat confirmation, orientation, position paper, mock sitting
State Session	Sat 23 Jan 2027	One day, one House

The House

- **114 Members:** 3 per district × 38 districts.
- **6 presiding officers:** Speaker, Deputy Speaker, Secretary-General, 2 Table Officers and the Marshal, drawn from the top Round 2 scorers.
- **Two benches:** Treasury and Opposition, allotted by draw so that district teams mix.

The agenda

- **The Bill:** The Tamil Nadu Youth Skills, Startups & Employment Bill, 2027
- **Standing Committees:** Education, Skills & Employment; Entrepreneurship & Innovation; Climate, Sustainability & Social Impact
- **The Charter:** a 10-point TNYP Youth Charter 2027, adopted by the House and submitted to MLAs and departments
- **Awards:** Best Parliamentarian, Best Maiden Speech, Best Opposition Voice, Best Committee Rapporteur, Best District Delegation, Dr. Kalam Young Changemaker

A day in the House — Saturday, 23 January 2027

Time	Segment
08:45	Flag hoisting by Principal / Chairman
09:15	Inauguration by Guest of Honour
10:00	Question Hour
11:15	Zero Hour
11:45	Debate on the Bill
13:45	Standing Committees
15:15	Reports & vote
16:15	Youth Charter
16:30	Valedictory & awards by Chief Guest

5. Outcomes

For students	For colleges	For Tamil Nadu
Public speaking, debate and negotiation under real parliamentary rules	Visible student leadership on a state platform	One Bill debated and voted on by youth from every district

For students	For colleges	For Tamil Nadu
Policy literacy: drafting, amending and voting on a Bill	Documented evidence of extension and student-participation activity	The TNYP Youth Charter 2027 submitted to MLAs and departments
Certificates, awards and a state stage with live telecast	Faculty recognition as SPOCs, jurors and mentors	38 District Youth Ambassadors for the full TNYP edition
A network of 120 young leaders across 38 districts	Branding with a credible, non-partisan civic initiative	A model of respectful, non-partisan youth dialogue

6. How the event is funded

Delegates pay nothing — registration, selection, kits, meals and certificates are all covered by sponsors. The funding plan below covers the full budget with a small surplus that seeds the full TNYP edition.

Funding plan	Slots used	Amount
Title Sponsor	1 of 1	₹1,50,000
Diamond Sponsor	1 of 1	₹1,00,000
Platinum Sponsor	1 of 2	₹50,000
Gold Sponsors	2 of 4	₹50,000
Total sponsorship		₹3,50,000
Event budget		₹3,25,000
Surplus (seed for the full TNYP)		₹25,000

7. Audience & reach

Reach	What it means
120	young legislators, from 1,000+ applicants
38	districts, 4 zones, 25+ colleges
300+	in-hall audience: delegates, guests, faculty, press
4 weeks	statewide digital campaign, Tamil + English
23 Jan	Netaji Jayanti, Republic Day week — a news moment
1,00,000+	digital impressions targeted

Figures are targets for the Mini Edition; actuals are reported in the post-event impact report.

8. Why sponsor TNYP Mini

- **Purpose-led visibility:** be seen backing democracy and youth opportunity on a national day — a story that media and audiences value.
- **Statewide youth reach:** students, colleges, faculty, dignitaries and media across 38 districts, in Tamil and English.
- **Talent Connect:** share internships and roles with articulate, driven young people who opt in.
- **Credibility:** a non-partisan programme of a registered NGO with a decade of youth work.

- **Live telecast:** the State Session is planned for live telecast with our Official Broadcast Partner, carrying your brand on screen.
- **Measurable delivery:** a post-event impact report with reach, coverage and photographs of your brand at every touchpoint.

9. Rate card

All amounts in INR and without GST — WYF is an NGO. Sponsorship is a brand partnership, not CSR.

Tier	Title	Diamond	Platinum	Gold
Investment	₹1,50,000	₹1,00,000	₹50,000	₹25,000
Slots	1 slot	1 slot	2 slots	4 slots
Naming rights	Powered by	In association with	—	—
Logo on stage backdrop	Centre, largest	Large	Medium	Small
Speaking slot	5 min, valedictory	3 min, inaugural	—	—
Award presented / named	Best Parliamentarian	Dr. Kalam Young Changemaker	1 named award	—
Felicitation on stage & memento	✓	✓	✓	✓
Logo on delegate kit (bag, ID, notepad)	✓	✓	Notepad	—
Logo on certificates	✓	✓	—	—
Brand standees at venue	4	3	2	1
Display stall / table	Premium stall	Stall	Table	—
Social media features	8 posts	6 posts	4 posts	2 posts
Logo on website & registration page	✓	✓	✓	✓
Press release mention	Headline	✓	✓	Listed
Video bumper in highlight reel	30 sec	15 sec	Logo	Logo
Talent Connect (opt-in delegates)	✓	✓	✓	—
Observer passes	10	6	4	2
Impact report & Youth Charter credit	✓	✓	✓	✓

10. Add-ons & in-kind partnerships

Add-on	Investment	What you get
Award Partner	₹15,000 per award	Best Maiden Speech or Best Committee Rapporteur, named and presented by you (2 available)
Delegate Kit Partner	₹40,000 or in-kind	Your brand on all 120 bags, notepads and pens
Hospitality Partner	₹60,000 or in-kind	Lunch and refreshments for 250; branded counters and table tents
Digital & Livestream Partner	₹30,000	"Live coverage presented by [Brand]" across all live updates
Media / Knowledge Partner	In-kind	Coverage or expertise in exchange for partner credits

11. Timeline

Date	Milestone
20 Nov 2026	Registrations open — campaign starts
15 Dec 2026	Title & Diamond confirmations
20 Dec 2026	All confirmations; logo files for print
8 Jan 2027	Balance payment

Date	Milestone
23 Jan 2027	State Session — your brand on stage and on live telecast
3 Feb 2027	Impact report delivered

12. Terms

- All amounts in INR. WYF is an NGO — GST is not applicable. Sponsorship is a brand partnership (not CSR).
- 50% on confirmation; balance by 8 January 2027. Bank details are shared by email once the partnership is confirmed.
- Logo files (vector/PNG) and brand guidelines by 20 December 2026 for print. Later confirmations receive digital benefits and the stage backdrop only.
- TNYP Mini is 100% sponsor-funded: delegates pay nothing, so your support directly opens the House to youth from every district.
- TNYP is strictly non-partisan: no political messaging; all sponsor content is subject to WYF approval.
- Delegate contact data is never shared. Talent Connect reaches only delegates who opt in.
- Benefits are confirmed in a partnership letter; slots are allotted first come, first served.

Contact us

Name & role	Phone	Email
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Websites: https://tnyp.wyfonline.org/ · https://wyfindia.com

SPONSOR CONFIRMATION FORM

TNYP Mini 2027 — Sponsorship Confirmation

Company / brand name	
Authorised signatory — name & designation	
Tier	☐ Title ₹1,50,000 ☐ Diamond ₹1,00,000 ☐ Platinum ₹50,000 ☐ Gold ₹25,000
Add-ons	☐ Award Partner ☐ Delegate Kit ☐ Hospitality ☐ Digital & Livestream
Total amount (₹, no GST)	
Billing name & address (for receipt)	
PAN (for receipt)	
Brand contact — name, phone, email	
Logo files & guidelines attached?	☐ Yes (by 20 Dec 2026)
Signature & company seal	
Date	

Payment: 50% on confirmation, balance by 8 January 2027 to World Youth Federation. Bank account details will be shared by email after you confirm. Please return to am@wyfonline.org (cc: federators@wyfindia.com) · WhatsApp +91 7550 22 1111.