MEDIA PARTNERSHIP PROPOSAL

Tamil Nadu Youth Parliament Mini Edition 2027

Broadcast the House — live.

An invitation to telecast 120 young legislators from all 38 districts as they question, debate, vote and adopt a Youth Charter for Tamil Nadu.

State Session	Saturday, 23 January 2027 — Netaji Subhas Chandra Bose Jayanti (Parakram Diwas), in Republic Day week
Venue	Host Partner College, Tamil Nadu (to be announced)
Organised by	World Youth Federation® (NGO)
Prepared for	[Editor / Head of News], [Media House]
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Websites	https://tnyp.wyfonline.org/ · https://wyfindia.com

1. Why this is a story worth telecasting

- **Every district, one House:** 120 young people chosen from 1,000+ applicants across all 38 districts — every viewer has a local face to follow.
- **Real drama, real stakes:** Question Hour, a Treasury–Opposition debate, a division and a vote on a Bill about youth jobs and startups.
- **A strong news peg:** Saturday 23 January is Netaji Subhas Chandra Bose Jayanti and falls in Republic Day week.
- **An audience that is hard to reach:** students and young professionals statewide, in Tamil and English, plus colleges, faculty and families.
- **Credible and non-partisan:** a programme of World Youth Federation, an NGO working for youth empowerment for a decade; no party branding anywhere.

2. About the event

TNYP Mini 2027 is a one-day simulated State Legislative Assembly. 120 young people — three from each of Tamil Nadu's 38 districts plus six presiding officers — question a Youth Cabinet, raise district issues in Zero Hour, debate and vote on a Bill, work in Standing Committees and adopt the TNYP Youth Charter 2027, which is then submitted to legislators and government departments.

Stage	Dates	What happens
Register	20 Nov – 20 Dec 2026	Free online registration
Round 1	21 – 28 Dec	2-min video + 300-word note
Round 2	2 – 4 Jan 2027	Live virtual zonal screening
Confirm & prepare	6 – 19 Jan	Free seat confirmation, orientation, position paper, mock sitting
State Session	Sat 23 Jan 2027	One day, one House

3. Media partner categories

Category	Slots	What the partner delivers
Official Broadcast Partner	1 TV news channel	Live telecast of the State Session on your channel (and your YouTube/OTT), 10+ promo spots, a 30-minute post-event special
Digital Streaming Partner	1 news portal / digital network	Full-day live stream 08:45–17:30, short clips and reels through the day, a delegate-profile series
Print Partner	1–2 dailies (Tamil + English)	Pre-event feature, registration announcement, day-after coverage, Youth Charter feature
Radio Partner	1 FM station	On-air promos during registrations, RJ interviews with delegates, live updates on 23 Jan

4. Live telecast plan — Saturday, 23 January 2027

Time	Segment	Coverage
08:45–09:15	Flag hoisting by the host Principal / Chairman · National Anthem	Live
09:15–09:45	Inauguration by the Guest of Honour · oath of 120 delegates	Live
10:00–11:00	Question Hour — youth question the Youth Cabinet	Live
11:15–11:45	Zero Hour — district issues, 2 minutes each	Live / clips
11:45–13:00	Debate on the Bill — Treasury vs Opposition	Live
13:45–15:00	Standing Committees in breakout halls	Recorded segments
15:15–16:30	Committee reports · division & vote · Youth Charter adopted	Live
16:30–17:30	Valedictory address by the Chief Guest · awards	Live

Minimum live window for the Broadcast Partner: inauguration, Question Hour, the Bill vote and the valedictory with awards. The full day can run on the partner's digital platform.

5. What media partners receive

Benefit	Broadcast	Digital	Print	Radio
Partner title ("Official … Partner of TNYP Mini 2027")	✓	✓	✓	✓
Exclusive live rights in your category	TV (exclusive)	Streaming (exclusive)	—	—
Logo on stage backdrop	Large	Medium	Medium	Small
Logo on creatives, website, registration page	✓	✓	✓	✓
Dedicated camera position / media desk	Riser + desk	Desk	Desk	Desk
First interviews: Chief Guest, Speaker, award winners	✓	✓	✓	✓
Exclusive first story on the Youth Charter 2027	✓	—	✓	—
Delegate-profile access (38 districts, opt-in)	✓	✓	✓	✓
Felicitation on stage & memento	✓	✓	✓	✓
Mention in all WYF press releases & sponsor impact report	✓	✓	✓	✓
Co-promotion on WYF & TNYP social channels	8 posts	6 posts	4 posts	4 posts

6. What WYF provides

- A media liaison and a run-of-show with timestamps (cue sheet) 5 days before
- Camera risers, a clean audio feed from the House mixer (XLR), 3-phase power and a wired internet line at the venue
- OB-van parking and crew access passes; green-room access for interviews
- Photo/video consent from every delegate, collected at registration
- A press kit: fact sheet, Bill summary, delegate list by district, high-resolution logos and photos
- A technical recce at the venue with your team by 19 January

7. What we request

- Broadcast partner: live telecast of the key segments in the plan below (or the full day on your digital platform)
- 10+ promo spots (20–30 sec) between 10 and 22 January
- Coverage on 23 January and a post-event story or special
- Sharing of footage with WYF after the event for archive and non-commercial use

8. Timeline

When	Milestone
From 20 Nov	Media proposals out
By 20 Dec	Media partners confirmed
22 Dec	Joint announcement: “The House goes live on 23 Jan”
10 – 22 Jan	Promos on air · delegate-profile series
By 19 Jan	Technical recce at the venue
Sat 23 Jan	Live telecast of the State Session
By 30 Jan	Post-event special · Youth Charter story

9. Terms

- Media partnerships are in-kind — no fee is paid either way.
- Exclusivity applies within each category (one broadcast, one digital streaming partner).
- WYF seeks no editorial control. TNYP is strictly non-partisan: no party symbols, colours or slogans appear in the House.
- Delegate consent for filming and broadcast is collected at registration; minors are not eligible.
- Partnership is confirmed in a letter; confirmations by 20 December 2026 so promos can run from 10 January.

Contact us

Name & role	Phone	Email
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MEDIA PARTNER CONFIRMATION FORM

TNYP Mini 2027 — Media Partnership Confirmation

Media house / channel / platform	
Authorised signatory — name & designation	
Category	☐ Official Broadcast Partner ☐ Digital Streaming Partner ☐ Print Partner ☐ Radio Partner
Live telecast commitment	☐ Full day ☐ Key segments (as per plan) ☐ Highlights only
Platforms (channel / YouTube / OTT / portal)	
Promo spots committed (number, dates)	
Technical contact — name, phone, email	
Logo files attached?	☐ Yes
Signature & seal	
Date	

Please return to am@wyfonline.org (cc: federators@wyfindia.com) · WhatsApp +91 7550 22 1111.